

ABU CON-FEST 2023

ABU CON-FEST, a new international content festival, strategically brings together ABU's signature content events; ABU TV-CON, ABU RadioSonic (formerly known as RadioAsia), and #ABUdigital all in one place with the vision to create a single gathering of producers to share new ideas and talk about creating content that matters. Envisioned as an international conference for the TV, Radio, and Digital creatives in the broadcasting industry, this event will offer first-rate masterclasses and practical workshops on content creation featuring past ABU Prize winners delivered by professionals from ABU members as well as eclectic and insightful talks from world-class content creators.

Sponsors



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DAY 1 *Wednesday 5 July*

Time	Programme
09:00	Opening & Welcome Remarks Secretary General of ABU, Ahmed Nadeem Director of ABU Programming, Yasu Nagahata
09:10	Stage Opening Host of ABU TV-CON 2023, Sharizan Borhan
09:25	Keynote Justin Deimen, Executive Director, Southeast Asian Audio-Visual Association (Singapore)
09:45	Sports "Boundless Champions Dancing Together" Seongkwon Sohn, Producer / Director, KBS (Korea)
10:10	Drama "Total Control Season 2" Claire Gorman, Head of International Services, ABC (Australia) Justin Fenwick, On-Air Talent Lead, ABC (Australia)
10:30	Short Break
10:45	Debate Session "Revolutionizing How We Consume Content" Moderator: Hakim Amir, General Manager Sports Media & Distributor Panellists: -Suhaimi Sulaiman, Director General, RTM (Malaysia) -Claire Gorman, Head of International Services, ABC (Australia) -Justin Deimen, Executive Director, Southeast Asian Audio-Visual Association (Singapore) -Ta Bich Loan, General Director, VTV3 (Vietnam) -Yotaro Yashiki, Director of Program Production Center, NHK (Japan)
11:15	Documentary "SATOYAMA Niigata: Living with Snow" (Winner of ABU Prizes 2022) Tetsunori Kikuchi, General Manager of Natural History Unit, NHK (Japan)
11:35	Showcase "Path of Punch" Udomlak Muengpracha, Senior Producer, Thai PBS (Thailand) Jnani Pongpakatien, Coordinator, Global Partnership Relations, Thai PBS (Thailand) "Full-blooming National Charm 2022 New Year's Concert" Ma Yu Qi, Producer, SRT (China) "RT Documentary: Human Stories from Around the World" Ekaterina Shubnaya, Project Manager, RT (Russia) "Japan Prize" Yuki Yoshida, Senior Manager. International Relations, NHK (Japan)
12:30	Lunch Break

14:00	<p>60 Seconds Pitch</p> <p>“ABU Media & Culture Days Conference” Dan Santa, Director, International Relations Dept. ROR (Romania)</p> <p>“Pacific Media Partnership” Francis Herman, Chief Executive Officer, VBTC (Vanuatu)</p> <p>“Street Dance Contest” Richard Peng Zhou, Head of International Business, YOUKU (China)</p> <p>“For Us – No Planet B!” Maya Götz, Head of Prix Jeunesse Foundation (Germany)</p> <p>“Kid Rangers” Jnani Pongpakatien, Coordinator, Global Partnership Relations, Thai PBS (Thailand)</p> <p>“My Way” Zou Chuchu, Project Director CITVC/CHNPEC (China)</p> <p>“Fake to Fact Workshop” Archana Kapoor, Founder, SMART Radio Mewat (India)</p> <p>“Radiodays Asia” Anders Held, Founder / Project Director, Radiodays Asia (Sweden)</p> <p>“Creating Content Across Multiple Platforms & Countries” Abid Hussain, Founder, Creative Stew (Malaysia)</p> <p>“360 Technology for Content” Eduard Chizhikov, Executive Producer, Lotus Production (Hong Kong)</p> <p>“Integration & Inclusion via Sports” Seongkwon Sohn, Producer/Director, KBS(Korea)</p> <p>“Walk the Doc” Nurashikin Zaharuddin, Managing Director Happy Campers Productions (Malaysia)</p>
14:30	<p>Education</p> <p>TRT (Türkiye)</p>
14:45	<p>Short Break</p>
15:00	<p>Entertainment</p> <p>“Kohaku Utagassen” Yumiko Kunitani, Program Director, NHK (Japan)</p>
15:30	<p>ABU Future Activities</p> <ul style="list-style-type: none"> - ABU Robocon @ Phnom Penh, Cambodia - ABU General Assembly @ Seoul, Korea - ABU TV Song Festival - ABU PRIZES Award Ceremony
15:45	<p>Preview of Day 2 & 3</p>
16:00	<p>Closing</p>



DAY 2 *Thursday 6 July*

Time	Programme
09:00	Opening Remarks Director of ABU Programming, Yasu Nagahata
09:05	Stage Opening Host of ABU RadioSonic 2023, Kartini Ariffin
09:10	Keynote “Is AI our Future?” Tracy Gilliam, Chief Strategy Officer, Futuri Media, Creator, RadioGPT™
09:30	Challenges and Opportunities of Radio in the Asia-Pacific Nazri Noran, CEO, Media Prima Audio (Malaysia) Hamit Yaz, Director of Radio, TRT (Türkiye) Francis Herman, CEO, VBTC (Vanuatu)
10:10	Content Showcase – “Earth Radio” Yasuyuki Ishida, Senior Producer, Radio Programs Center, NHK (Japan)
10:25	Short Break
10:45	Radio Innovations Keith Williams, Vice President, RCS (Asia-Pacific) Simon Lee, Audio Marketplace Operations Director, Triton Digital (Malaysia)
11:10	Content Showcase – Celebrating Diversity Rohiny Subramaniam, Assistant Manager of Minnal FM, RTM (Malaysia) Florin Brusten, Secretary General, ROR (Romania) Archana Kapoor, Founder, SMART (India) Mohsen Sohani, Director General of Radio Performing Arts & Radio Drama, IRIB (Iran)
11:50	Radio Formats Angeline Aruputhasamy, Program Division Head, TraxxFM (Malaysia) Hoang Hoa Binh, Senior Editor of International Cooperation Dept, VOV (Vietnam) Jessica Ray, Founder/CEO, KidsPod (USA) Anders Held, Founder/Manager, Radiodays Asia 2023
12:30	Lunch Break
14:00	Drama (Winner of ABU Prizes 2020) “The Days of Depression – A Shogi Master’s Invisible Opponent” Hiroki Yoshida, Principal Program Director, NHK (Japan)
14:20	Podcasting – Deep dive into podcast content in Asia Guang Jin Yeo, Podcast Strategist, 1 Up Media (Singapore)
14:35	How to become a podcast network when all you have is radio content? Justine Kelly, Manager Audio Output & Strategy, ABC (Australia)
14:55	Preview of Day 3 & Closing
15:00	Short Break

15:15

Workshop

“Fake or Fact”

Helping producers and audiences distinguish between fact, opinion, and deliberately fake content.

Archana Kapoor, Founder, SMART (India)

Praveen Tewari, Civic Games Lab (India)

17:00

DAY 2 *Thursday 6 July*

Parallel Masterclasses

Venue: Manhattan VIII

Time	MASTERCLASSES
09:30	“360 Technology for Content” Eduard Chizhikov, Executive Producer, Lotus Production (Hong Kong-China)
11:00	“Integration and Inclusion via Sports” Seongkwon Sohn, Producer/Director, KBS (Korea)
14:00	“Creating Content Across Multiple Platforms & Countries” Abid Hussain, Founder, Creative Stew (Malaysia)

DAY 3 *Friday 7 July*

Time	Programme
09:00	Opening Remarks Director of ABU Programming, Yasu Nagahata Host of #ABUdigital2023, Paris Ashiqin
09:15	“First Party Data for Media, News & Entertainment” Nicholas Sagau, Chief Operating Officer, Rev Media Group & Technology Transformation Officer, Media Prima Berhad (Malaysia)
09:30	“Automated Sign-Language CG Generation System” Tetsushi Okura, Senior Manager, NHK (Japan) Takashi Koyano, Corporate Officer, Digital Solution Center, NEP (Japan)
09:45	“360 VR” Eduard Chizhikov, Executive Producer, Lotus Production, (Hong Kong-China)
10:00	Winner of ABU Prizes 2021 “Round Music Festival - Re: connect Each Other by Music and Digital” Kuk Chan Hwang, Producer, KBS (Korea)
10:15	“Education Trends for Virtual Production Teaching” Peter Herbert, Program Convenor & Head of Screen Business, AFTRS (Australia)
10:30	Short Break
11:00	“Connecting Souls: Platforms for the Young (and Young-at-Heart)” Richard Zhou Peng, Head of International Business, YOUKU (China)
11:15	“Driving Social Change: How to Utilize Digital Media for Impactful Contents” Kanokporn Prasitphon, Digital Media Director, Thai PBS (Thailand)
11:30	Winner of ABU Prizes 2022 “The Small Alley, VOV Vietnam” Thi Uyen Nguyen, Digital Journalist, Nhan Dan Newspaper (Vietnam)
11:45	“WeTV – Your Go-To Asian Entertainment” Estee Wong, Head of Content Performance & Operation, WeTV (Malaysia)
12:00	“AI SmartCut: How Mediacorp is using AI to extend reach of its news bulletins” Chung Lyn-Yi, Deputy Chief Editor of CNA Digital, Mediacorp (Singapore) P T Alagan, AVP, AI Strategy & Solutions, News and Current Affairs, Mediacorp (Singapore)
12:15	“Unleashing Creativity: The Transformative Power of Cloud Computing in Malaysia's Creative Content Industry” Finlayson Anak Ludan, Deputy Director of Media Digital Interactive Division, RTM (Malaysia)
12:30	Closing
12:45	Lunch Break
14:30 – 16:00	WORKSHOP “The Linear Approach to the Non-Linear” Peter Herbert, Program Convenor & Head of Screen Business, AFTRS (Australia)